

## Digital Marketing Manager (m/f)

Become part of a team that changes the engineering landscape and strives to build a safer world by challenging conventional thinking and delivering customer focused solutions.

Vibrationmaster manufactures technology leading material test solutions to analyse the integrity of bolted joints. Our patented technologies are brought to use daily throughout the world by leading OEM's such as ABB, Boeing Inc, Toyota and SpaceX.

To lead our in-bound marketing we are looking for the best online marketer as our new Digital Marketing Manager (m/f).

### Your responsibilities

- Participation in formulating the strategy for in-bound marketing and supporting the company vision
- Plan, design, build and implement our new corporate website
- Define and execute best practise communication strategies for our online presence on all global markets with specific emphasis on the Chinese market
- Manage and measure with ROI and KPI's various digital marketing channels
- Online content creation in cooperation with external copy writers
- Design, manage and execute a Lead Nurturing strategy
- Plan, design, implement, execute and analyse all elements of our SEO/SEM activities

### Your qualifications

- A confident communicator with a successful track record as a digital warrior
- A visionary in digital marketing strategies for industrial companies
- Possess an excellent understanding of how to engage with our industrial B2B clientele in China, Japan, Taiwan, EU and North America
- Must possess strong layout and design skills
- Superior project management and time management skills
- Expert user of relevant software/APP's needed to get the job done
- Strong knowledge and understanding of current trends in digital media/social media
- Fluent in English. Proficiency in German is considered a plus
- Are inspired by an entrepreneurial culture.

Vibrationmaster offers a challenging future and a competitive remuneration based on a fixed salary and possibility to join our Employee Stock Option Plan. The full-time employment position is available immediately. Please send your application and CV in English to Morten Schiff, CEO, on [ms@vibrationmaster.com](mailto:ms@vibrationmaster.com).